



Partner Your Business with Arrowhead Golf Club

Your advertisements will...

- Captivate your audience
- Target your desired customer
- Reach a high profile audience
- Prove cost effective
- Achieve return on investment
- Impress your clients
- Create brand awareness



A facility of the Wheaton Park District



Arrowhead Golf Club

26W151 Butterfield Road
Wheaton, Illinois 60189
630.653.5800
arrowheadgolfclub.org




Arrowhead

GPS Golf Cart Advertising Program

*Your company's message
up-front, center
and personal!*

Reach our loyal
patrons and corporate
decision-makers.



Arrowhead Golf Club 2011 GPS Advertising Program

A unique and effective way to market your business



Arrowhead Golf Club is a 27-hole facility owned and operated by the Wheaton Park District.



Your company's goals for growth partnered with the reputation of Arrowhead and Wheaton Park District is a

logical and reasonable choice.

- Your advertisement will be visible on GPS screens on our 100 golf carts.
- Your ads are visible for the entire hole!
- Average hole takes 10 to 20 minutes to play!

Our Demographics

- 46 Percent Wheaton Resident Players
- 45,000 Rounds from Players Living in DuPage County Communities
- 60,000 Annual Rounds
- More than 100 Corporate Golf Outings Annually
- 7,000 Repeat Players Every Year



Arrowhead Golfers

- Decision makers
- Affluent consumers
- Your clients who have leisure time
- Your customers with dollars to spend
- More than 33% of Wheaton household income is over \$100,000

2011 Rate Card

Pricing includes...

- GPS advertising
- Website course tour
- Foursome with two carts

April 1, 2011 – March 31, 2012

~ One year \$3,200

Special rates apply for multiple year commitments.

~ Two years \$3,000 annually

~ Three years \$2,800 annually*

Less the \$235* per month!

Artwork creation fees may apply.

Team Up With Us!

Space is limited.

Contact **Bruce Stoller**, Director of Golf

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www.arrowheadgolfclub.org